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**From the Sewing Room of Jacki**

*March 2010*

Greetings and I hope you are well on your way through the UFOs you promised yourself to complete in 2010.

We have had two very good General Meetings prepared for us by two of our members. In January, Sandy Schmauderer presented fabric embellishment using paint and rubber stamps. It looked like all that participated learned a lot and went away with good ideas. In February, Alice Dalby's presentation was the transformation of a baggy sweatshirt into a neat jacket with a collar. I have a sweatshirt that has been waiting for some idea to make it wearable for me.

The Sewing Expo 2010 has come and gone. This year, our booth was in a better location than in the past. We had quite a bit of traffic gaining us four new members, one renewal, and a member for Fort Collins. I enjoyed the classes I took at the Expo and am slowly becoming inspired to sew again.

Our next meeting is the South meeting on March 9. The next North meeting is on April 13. Please plan to come. We have had quite a number in attendance at both the North and the South meetings. The items for Show 'n Tell have been great - Keep them coming!

Keep sewing and I plan to see you all during the coming year.

*Jacki*

**Calendar of Events**

- Mar 8 - Board Mtg
- Mar 9 - S. General Mtg
- Mar 31 – August Nat'l Conference On-Line Registration Form available
- Apr 13 - N. General Mtg
- May 1 - ASG Creativity Contest 2010 Entry Deadline

## Membership Report, March 2010

A new decade is upon us and 2010 is well underway. It is not too soon to think about the national ASG Conference 2010. This year it is August 4 – 8, in Atlanta. The conference brochure can be downloaded from the national website at [www.asg.org](http://www.asg.org). Paper copies can be obtained for a \$3.00 charge. Whether you are planning to attend or not, consider entering the ASG Creativity Contest. Details will be in the spring issue of *Notions* as well as in the conference brochure. Last year, the fashion show was a highlight for me. From the ornate to the elegantly simple, the collection of work on the runway was remarkable. The fashions on display certainly spark the creative juices and gave me the belief that “Even I could do this!” It’s not about winning; it’s about growth and new experiences. How exciting life is

when there is a new horizon to move toward. Maybe this is the year that the Denver Chapter will have more entries than any other....what a milestone!

If you have not been receiving *Thread Affair* or *Notions*, we probably do not have your correct address. The same if you have not received any email announcements. Please remember that it is the member’s responsibility to report changes in address, phone, and email to the national office if you want to get all the latest information. The national office can be reached through the member only section on the national website at [www.asg.org](http://www.asg.org). First, look in the left column under the Members Only section for “change of address”. Click on “Change of Address”, then enter *sewing* for ID and *friends* for password in the grey box that pops up.

You will then have a change of address form on screen to fill in. You may also call national at 713-729-3000 and request the changes verbally. Letters for changes to member information may also be sent to: 9660 Hillcroft, Suite 510, Houston, TX 77096. If none of these options work for you, contact me, the Denver Chapter Membership Chair at [sewden-verasq@live.com](mailto:sewden-verasq@live.com). We get our membership list from national, so if they are not updated on your changes, we do not have them either.

I challenge each of you to attend a neighborhood group this month. Make a new friend, learn a new technique. The more the merrier; friendship and the love of sewing go hand in hand.

### *Renewals for March:*

Barbara Bauernhuber  
Danielle Back  
Vivan Cardenas  
Andrea Christ  
Carol Clark  
Lynne Colzman  
Nancy Coxwell  
Fran Cronin  
Amy Davis  
Billie Dearson  
Gail Eldride  
Rachel Elger  
Dawn Gordon  
Vicki Henderson  
Jeanmarie Hepworth  
Mary Louise Jefferies

Dottie Jenkins  
Opal Keefer  
Jeanne Laboon  
Lee Lindsey  
Dona Martyniak  
Anneva Masters  
Karen Merriam  
Evelyn Moiser  
Ann Nelson  
Susan Olson  
Deb Prosie  
Eddie Jean Quillen  
Janet Robinson  
Milsy Roller  
Darleen Schlemeyer  
Barbara Scott  
Terry Siemsen

Sylvia Stevenson  
Kathryn Whitfield  
Barbara Willis  
Nancy Zeigler  
Kathleen Ziff

### *Renewals for April:*

Susan Armitage  
Ruth Barton  
Barbara Brashar  
Kathleen Burke  
Jacqueline Carter  
Marcia Clark  
Scottie Erikstrup  
Sally Fouch  
Jillian Fraioli  
Deonne Gates  
Maridythe Holcom

Madeline Kernan  
Beth Lancaster  
Diane Larsen  
Patti Lynch  
Susan McClernan  
Alta Meunier  
Marilynn Miciek  
Edith Petrock  
Shelia Runfola  
Phyllis Schatvet  
Gloria Smith  
Linda Strang  
Joyce Sunderland  
Collette Van Niman  
Jane Vonletkemann  
Nancy Walker  
Rhea Wilborn

**Happy Sewing,  
Karen Marrill  
1st VP & Membership**

**Save \$5—mail your renewal in early—don't let it lapse!**

## Sewing with Joy

*Book Reviews by Dr. Joy Landeira*

Review of *Coco Before Chanel*



*Coco before Chanel* starring Audrey Tautou, directed by Anne Fontaine. French with English subtitles, DVD and Blu-ray formats, 2009. PG 13 for sexual content and smoking, available from Netflix and rental outlets.

Since I usually review books in this column, I thought I'd try a change of pace this month and tell you about a recently released movie that is sewing-related, *Coco before Chanel*, starring Audrey Tautou, the French actress that starred in *The DaVinci Code*. Mostly biographical, the movie, directed by Anne Fontaine, traces the life of young designer Gabrielle Chanel.

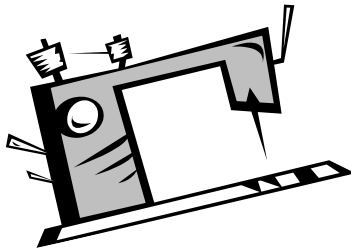
Not always the glamorous designer who defined French fashion for most of the twentieth century, Gabrielle's dad

dropped her and her sister off at a orphanage after their mother died, and she never saw him again. Not a happy beginning, but it's where she learned to sew from the nuns who ran it. Her nickname, "Coco" according to most accounts and the movie, came from a song she sang in a cabaret show about a lost dog named "Coco."

There she met Etienne Balsan, a high-living aristocrat who introduced her to high-society and helped give her a start designing hats. Chanel epitomizes the modern vanguardist woman; her taste for simplicity and sports led women to loosen their corsets, pare-down their bird-laden chapeaus, shorten their skirts, and (ahem), wear men's trousers! Nominated for Best Costume

Design, *Coco before Chanel's* garments show the excesses of late nineteenth-century dress and its transformation into the little black dresses and comfortable suits that later come to typify the "Chanelisms" that became part of everyday European life.

This early history of Coco before she became the grande dame of French haute couture is quite faithful to most biographies of her, and gives an historic perspective of how fashion evolved in early twentieth century France. One thing it tells me is that if you can't sing, at least you should know how to sew!



## CHECK OUT THESE FAB NEIGHBORHOOD GROUPS

Neighborhood groups are the heart of the Sewing Guild. They are small, personal and fun. Members are encouraged to visit any group. Guests may attend 2 meetings before joining. Be sure to bring recently finished projects to the meeting for **show and tell!**

	<b>Group Leader</b>	<b>When</b>	<b>Time</b>	<b>Where</b>
<b>Arvada Nimble Needlers</b>	Cheri Begin 303-412-0929 Donna Robinson 303-421-4408	1st Thursday September— June	10-12 Noon	Trinity Presbyterian Church 7755 Vance Dr., Arvada
<b>Broomfield Piecemakers</b>	Pat Donovan 303-463-6045	2nd Wednesday	6:30-9 p.m.	Make It Sew NW Corner of 120th & Main Broomfield
<b>The Common Threads</b>	Brandy Martin 720-934-3003	2nd Thursday	10 a.m.	Above & Beyond 3927 E. 120th Ave., Thornton
<b>Longmont Day Stitchers</b>	Gerri Denison 303-664-9363	3rd Tuesday	1 p.m.	Quality Sewing 1450 Main St., Longmont <i>Log Cabin Building</i>
<b>Pedal Pushers</b>	Kay Wright 303-280-4609	3rd Tuesday	6:30 p.m.	Above & Beyond 3927 E. 120th Ave., Thornton
<b>Aurora Stitches to Riches</b>	Lynn Bewley 303-750-5624	2nd Monday	12:30—2 p.m.	Above & Beyond 6340 S. Parker Rd.
<b>Happy Hour Sew ‘n Tell</b>	Barbara Elliott 303-694-4419 Marcia Latkin 303-758-5117	2nd Monday	7 p.m.	Littleton United Methodist Church 5894 S. Datura, Littleton
<b>On Pins and Needles</b>	Karen Merriam 303-674-3065 Dottie Bachman 303-770-5232	3rd Tuesday	12:30 p.m.	Littleton United Methodist Church 5894 Datura, Littleton
<b>Southeast Sew ‘n Sews</b>	Ruth Yoon 303-745-2130	1st Wednesday	5 p.m.	JoAnn Fabrics 9090 E. Philips Pl., Centennial NE Corner of Yosemite/County
<b>Stitch Makers</b>	Susie O’Connor 720-283-3138	4th Monday	12:30 p.m.	Hadley Library 1890 S. Grove, Denver
<b>Colorado Springs</b>	Karen Campbell 719-593-1159	3rd Wednesday	10 a.m.	Ruth’s Stitchery 4440 Austin Bluff Pkwy, Co.
<b>Crazy Stitchers</b>	Susan McClerman 719-594-4768	3rd Tuesday	6:45 p.m.	Ruth’s Stitchery 4440 Austin Bluff Parkway Colorado Springs
<b>Mesa Center Folds</b>	Rhea Dawn Wilborn 970-858-7201	4th Wednesday	7 p.m.	JoAnn Fabrics 2490 Patterson Rd., #3, Grand Junction
<b>Yampa Valley</b>	Pat Pearce 970-824-3324	1st Wednesday	1 p.m.	KS Creations 522 Yampa Ave., Craig, CO

## ASG DUES INCREASE DISCUSSION

*The following is a discussion regarding the ASG dues increase. Gerri Denison, the Longmont NG Leader, asked questions of Denise Dias, ASG Board Chair.*

Hi Denise,

I've been pondering for the last few weeks how to go about writing this message. I have some questions, concerns and serious doubts as to the why of the dues increase. However, I need to get my thoughts heard. I seriously feel I cannot possibly be the only one thinking along these lines!

I'm a current member and have been for the better part of the last decade. Honestly, I have made some of the best friends of my life through the American Sewing Guild. I feel that the huge increase to ASG dues will seriously hurt membership; both in gaining new members AND in keeping current ones.

I'm appalled by the timing of the dues increase. It comes at a time when so many are out of work and are finding a hard enough time coming up with current membership fees, let alone being able to take advantage of renewing for 3 years offer! Odd in itself, the notice in Notions arrived in my mailbox within days of my contemplating writing a note concerning a dues DECREASE; due to our current economic times. Many members are on fixed incomes. It seems to me that the core of the ASG organization is charitable work and volunteering, so why do we have to pay so much, and then be asked to still give more? Yes, we are given discounts, but you need to *spend* money first, to take advantage of any of these. Many of our members do not have these funds! Also, these discounts are available to anyone from time to time on websites and through store sales. Yes, conference is wonderful, but the cost puts it out of the reach to many of our members.

I HAVE read page 2 of Notions and it also brings up a few other questions, along with these: WHERE exactly does the money go? IS there a treasurer's breakdown report available to us? Are we paying for these excursions to Kenya? If so, are our dues then a charitable contribution-or partly? If the cost of publishing is so high, why is Notions not posted on line, like so many others? And finally, and most important to those that do choose to renew. If a member does renew-OR HAS already done so for just a year...If they are able, are they allowed to renew-perhaps EXTEND is the better word, for 3 years if done prior to May 1?

Please ease my delusions...IF you are able. Thank you for your time in addressing this issue.

Sincerely,

Gerri Denison Longmont NG leader, Denver Chapter

Hi Gerri,

Thank you for sharing your concerns. Nine years ago, we would not have imagined that we could go this long without a dues increase, but just as with our personal budgets, costs of doing business have risen substantially during the past decade. We hope that the majority of our members will not be forced to leave ASG over less than 2 dimes a week increase in dues. \$45 a year (renewal) equates to \$3.75 a month—less than a senior matinee, lunch at McDonalds or half a yard of fabric or a large spool of thread. However, by opting to renew (extend) now for up to three years at the current rates, a member can delay paying the increase until 2013.

The Kenya Sewing Program is entirely self-supporting and no ASG money is going into this project. We feel it is a good way to promote sewing as a life skill and spread the news of ASG internationally. It is an opportunity that became available to our members and we wanted to share it with others.

As we continue to add member discounts to our offerings, we also believe the increase can easily be offset by taking advantage of the member-only discounts. WE appreciate all of our members—it is our members that make ASG great! We hope that our members share our commitment to this organization and its mission and realize that we can only keep it going and growing by bringing in the necessary operational funds. ASG has made great strides in the past decade but we want to do so much more to keep sewing alive and well for future generations.

Sincerely,

Denise ASG BOD Chair

Denise G. Dias

E-mail: [ddias@ksu.edu](mailto:ddias@ksu.edu)

Web address: [www.sedgwick.ksu.edu](http://www.sedgwick.ksu.edu)

## EXPO BOOTH UPDATE

**Special thanks** go out to Jilly McCloy, Lorraine Cronk, Jacki Sammons, Liz Smith, Cynthia Stribling, Cheryl Holliday, Brandy Martin, Marnie Keith, Barbara Willis, Dee Jacobson, Teddy Davis, Patti Askew, Phyllis Schroeder, Donneta Birchard, Sandy Schmauderer, Kaaren Volante, Ann Poindexter, Geri Denison, and Jean Elaine Parfet who either volunteered their time or display items at the ASG booth at the Sewing Expo in February. (LOUD ROUND OF APPLAUSE, PLEASE) Our next booth function will be at the Creative Festival, July 8, 9 and 10.

**And a warm welcome** goes out to these new members: Christine Boyne, Cindy Bainbridge, Deborah Hartley, Sherri Pemberton, Kaaren Volante and Pamela Wojahn. Hope to see you real soon at a neighborhood group meeting, it's where the sewing fun begins!

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## MEMBERSHIP DISCOUNTS

**YOU CAN PAY FOR ASG MEMBERSHIP WITH ASG SPECIAL OFFERS!!!** Your ASG membership more than pays for itself when you take advantage of the many generous discounts and other offers from our industry supporters. **Over 65 Special Offers** from ASG sponsors and advertisers in the Winter issue of "Notions" have been posted on the ASG Web site ([www.asg.org](http://www.asg.org)). That includes **21 updated listings, plus 9 brand new offers!** The complete list includes:

**10% discounts from two of the resources featured in our Winter cover story, "Rediscovering Vintage Patterns"**

**10-to-20% online and in-store discounts from 16 fabric sources, including 4 all-new offers**

**10-to-20% discounts from 12 of your favorite independent pattern designers**

**FREE admission to four different California sewing festivals**

**10-to-30% discounts on hundreds of machine embroidery designs**

**Other NEW offers from:**

Gwyn Hug: group discounts for "How Much Fabric?" These reference cards were developed by an ASG member

Judy Topkis: 10% discount on hand printed fabrics in your choice of fiber content, pattern, and ink color

Nancy's Notions: back with a 15% discount!

Vogue Fabrics: 20% off silk charmeuse, chiffon, crepe de chine, dupioni, organza, shantung, taffeta, and more!

**Other 20% discounts from:**

Colonial Needle

Fabrique! Fashion Fabrics

Hip Line Media

Lorraine Torrence Designs

Mill Direct Textiles (the Polartec people!)

ScrapSmart

Sew News

SewkeysE

**All of these Special Offers are available ONLY to ASG members, and many are NOT printed in "Notions" ads. These discounts are ONLY LISTED ON THE ASG WEB SITE. Please take advantage of them! These companies need to know that ASG members appreciate their support.** Be sure to tell them that when you order!

To see these offers, log onto [www.asg.org](http://www.asg.org) with your user name and password. Once you are in the Members Only area, click on "Special Offers." There you'll find discounts on sewing products, publications and events, free shipping, and lots more. If you haven't visited the Special Offers page of the ASG Web site lately, do it now!

When talking to prospective members, tell them of the numerous discounts we receive. At monthly and neighborhood group meetings, share discount awareness with other members.

Saving money through discounts is one more reason it 'pays' to be an ASG member!

Abby Wright ASG Communications

Phone 713.729.3000 x 12

Fax 713.721.9230

Advancing Sewing as an Art and Life Skill

## Advertising Rates; Calling All Members

### NEWSLETTER ADVERTISING RATES

1. Inserts are 24 cents each, plus a \$25 fee. Advertiser must provide the insert ready to mail.
2. 1/2 page -- \$200/year (6 issues)  
    \$120/half-year (3 issues)
3. 1/4 page -- \$150/year  
    \$95/half-year
4. 1/8 page -- \$90/year  
    \$65/half-year
5. Business cards - \$60/year
6. Classified ads for non-members are \$10 for the first 32 words and then 10 cents a word.
7. Classified ads for members are free for the first 32 words and 10 cents a word after that.

Please call 303-335-6594 or email: [marniekeith@yahoo.com](mailto:marniekeith@yahoo.com) to place an ad.

Checks should be made out to *American Sewing Guild – Denver Chapter* and be sent to ASG—P. O. Box 5, Broomfield, CO 80221-1215.

Ads will not be printed until payment is received.

**Deadline for next newsletter is**

**April 12, 2010**

### *CALLING ALL MEMBERS*

**We want to find out about you and your sewing projects. Share your successes and sewing pitfalls with our membership to increase the sewing knowledge of all of us! Have you been to a General or Neighborhood Group meeting where there was Show and Tell? Please submit your projects, reviews, and articles to the *Thread Affair Newsletter*. Color photos are a big help. The deadline for the May/June issue is April 12, 2010. Contact Marnie Keith at 303/335-6594, send information to her by mail at 373 Race St., Denver, CO, 80206; or by email to [Marniekeith@yahoo.com](mailto:Marniekeith@yahoo.com)**

## National ASG Conference Information



ASG Conference offers workshops, seminars and lectures in two-day, all-day, half-day, two-hour and 90-minute formats. Classes are tailored to every sewing interest and every level of sewing skill.

### 2010 Information

Make your hotel reservations at the Hilton Hotel, 255 Courtland Street Ne, Atlanta, GA 30303, Phone (404) 659-2000 - use group code ASG

Registration begins April 1st.

### Conference Schedule:

Wed Aug 4 Leadership Reception

Thu Aug 5 Leadership Day & Optional Workshops

Fri Aug 6 Core Conference

Sat Aug 7 Core Conference

Sun Aug 8 Core Conference

Mon Aug 9 Optional Tour Day

The on-line registration form will be available March 31, 2010.

**Board & Committee Information and Prayers & Condolences**

<b>ADVISORY BOARD and COMMITTEE CHAIRS 2010</b>	
Elected Position (5)	
<b>President</b> – Jacki Sammons.....	303-424-8367
E-mail.....	jnsamm@msn.com
<b>1<sup>st</sup> Vice President/Membership</b>	
<b>Karen Marrill</b> .....	303-469-3594
E-mail.....	kmarrill@hotmail.com
<b>2<sup>nd</sup> Vice President/Education</b>	
Lu Rogers.....	720-566-9694
E-mail.....	lurogers@frii.com
<b>Secretary</b>	
<b>Patti Askew</b> .....	303-422-3099
E-mail.....	askew6739@comcast.net
<b>Treasurer</b>	
Cheryl Holiday.....	303-438-9081
E-mail.....	CWHSews@aol.com
Appointed Committee Chairperson	
Community Service	
.....Joyce Marrill.....	303-404-2759
.....E-mail.....	jmarrill@hotmail.com
<b>Historian</b>	
.....Brandy Martin.....	720-934-3003
.....E-mail.....	pixiebmm@gmail.com
<b>Neighborhood Group Coordinator</b>	
<b>Cindy Vincent</b> .....	303-460-4636
E-mail.....	cindy@mysteriesbyvincent.com
<b>Newsletter Editor</b>	
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E-mail.....	marniekeith@yahoo.com
<b>Publicity – Vacant</b>	
<b>Retail Liaison South</b>	
.....Brandy Martin.....	720-934-3003
.....E-mail.....	pixiebmm@gmail.com
<b>Retail Liaison North</b>	
<b>Ann Poindexter</b> .....	303-460-4636
E-mail.....	sewadell@comcast.net
<b>Tactile Liaison</b>	
.....Patti Askew.....	303-422-3099
E-mail.....	askew6739@comcast.net
<b>Sew Away:</b>	
<b>Synde McCoskey</b> - 303-934-8849.....	jjcii@comcast.net
<b>Kitty Whitfield</b> - 719-930- 8388.....	sewingqueen@yahoo.com
Patti Askew - 303-422-3099.....	askew6739@comcast.net
<b>Mid Winter Sew-In</b>	
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.....Janet Schindele.....	303-469-7766
.....E-mail.....	jaschinde@msn.com
<b>CSU Liaisons</b>	
Jacki Sammons.....	303-424-8367
E-mail.....	jnsamm@msn.com
Liz Smith.....	970-887-9093
E-mail.....	lizsmithsews@yahoo.com
<b>ASG Region 3 Representative.</b>	
Barbara Cortez.....	barbara@asg.org

**Prayers and Condolences**

Synde McCoskey’s mother, Mary Folsom, aged 90, passed away on February 18.

**NG Leaders please let the newsletter editor know of any Prayers and/or Congratulations from your NG. Send to [marniekeith@yahoo.com](mailto:marniekeith@yahoo.com)**

**ASG MEMBERS** - Do not forget to log on to the national ASG website at [asg.org](http://asg.org) to check out all of the great offers that are part of your membership!



Renew your membership by May 1, 2010 at the current renewal rate of \$35 for up to 3 years. Renewal rates will go up to \$45 after May 1, 2010.

**Guild Information, Advertisements, Membership Form**

**Advisory Board Meetings**

Meets on the 2nd Monday of the month at 6:00 for supper (on your own), meeting at 6:30 p.m. at the Panera Bread, 7739 Wadsworth Blvd., Arvada Blvd., Arvada CO 80003. Everyone is welcome to attend these meetings. Next meeting will be March 8, 2010. April's meeting is on the 12th.

**Thread Affair Deadline**

The newsletter deadline is April 12, 2010. Please submit articles and information to Marnie Keith, by mail to 373 Race St., Denver, CO, 80206; email to marniekieith@yahoo.com.; or call 303/335-6594. The newsletter is printed 6 times a year.



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9660 Hillcroft, Suite 510, Houston, TX 77096  
PH: (713) 729-3000 • FAX (713) 721-9230  
Email: info@asg.org • Website: www.asg.org

New Chapter Member - \$40.00  
Chapter nearest you (City/State): \_\_\_\_\_

Renewal - \$35.00 (If received before expiration date)  
 Late Renewal - \$40.00 (If received after expiration date)

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 Other \_\_\_\_\_

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Signature

(Please allow 4-6 weeks for processing) See over



The National Sewing Guild is a national non-profit organization dedicated to people who believe sewing is a rewarding and creative activity.



# THREAD AFFAIR

Advancing Sewing as an Art and Life Skill

P.O. Box 5, Broomfield, CO 80038

[www.asgdenvercolorado.com](http://www.asgdenvercolorado.com)

Is your membership about to expire? Please check your mailing label and renew today.



If you are not a member, this is being sent to those who expressed an interest in the American Sewing Guild or one of the Denver Chapter's special events.